



Domain Overview (Desktop)

bodycote.com

ORGANIC SEARCH SUMMARY

FR, bodycote.com

328

14% TRAFFIC

SEMrush Rank	167.0k	
Keywords	27	13%
Traffic Cost	265	-9%

PAID SEARCH SUMMARY

FR, bodycote.com

0

0% TRAFFIC

Keywords	0	0%
Traffic Cost	0	0%

BACKLINKS SUMMARY

bodycote.com

16.2K

 TOTAL BACKLINKS

Referring Domains	443
Referring IPs	416

DISPLAY ADVERTISING SUMMARY

bodycote.com

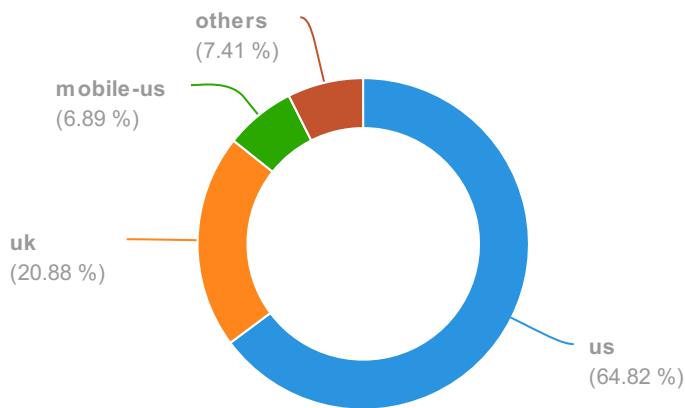
0

0% ADS

Publishers	0	0%
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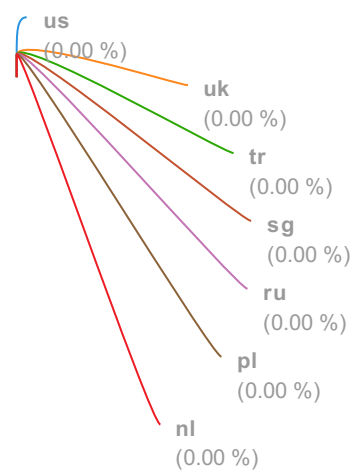
ORGANIC KEYWORDS PIE CHART

bodycote.com



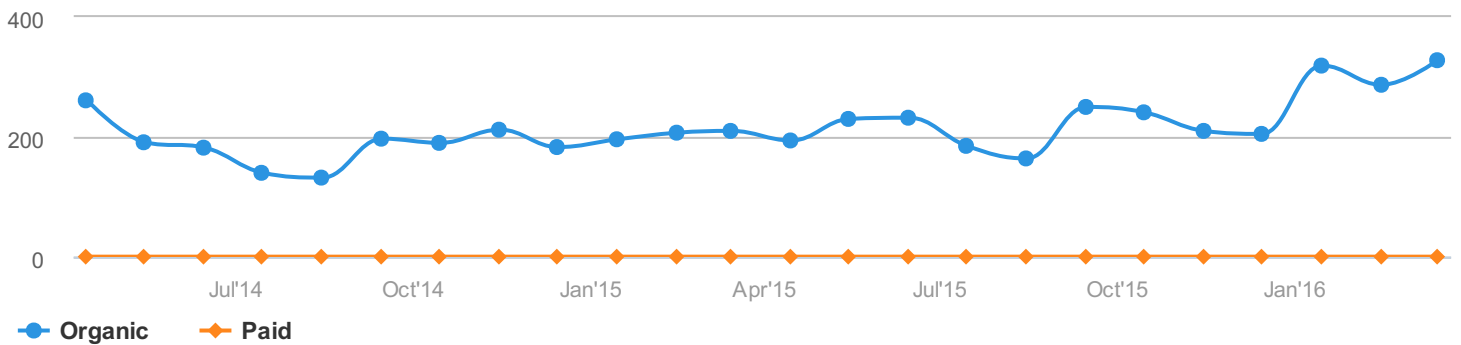
ADS KEYWORDS PIE CHART

bodycote.com



TRAFFIC

DATABASE: FR URL: bodycote.com PERIOD: 2Y



Organic search traffic

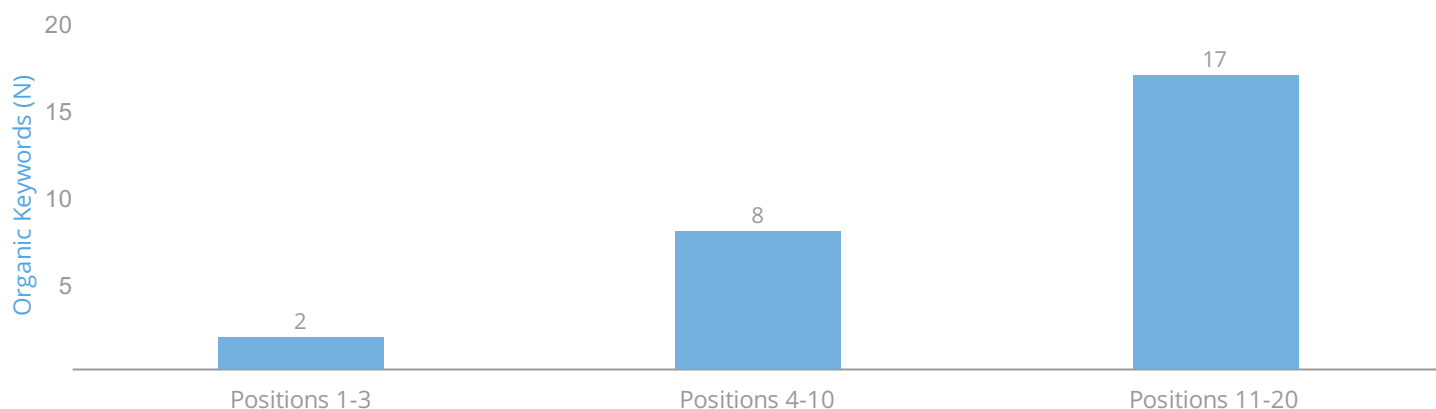
live update TOP KEYWORDS (27)

FR, bodycote.com

Keyword	Pos	Volume	CPC	Traffic
acier inoxydable	11 (11)	3,600	0.69	51.52% 
traitement thermique	4 (5)	720	2.00	15.24% 
trempe	11 (0)	880	0.00	12.50% 
trempe acier	11 (0)	260	1.17	3.65% 
implantation ionique	2 (0)	90	0.00	3.35% 

KEYWORD POSITION DISTRIBUTION

FR, bodycote.com



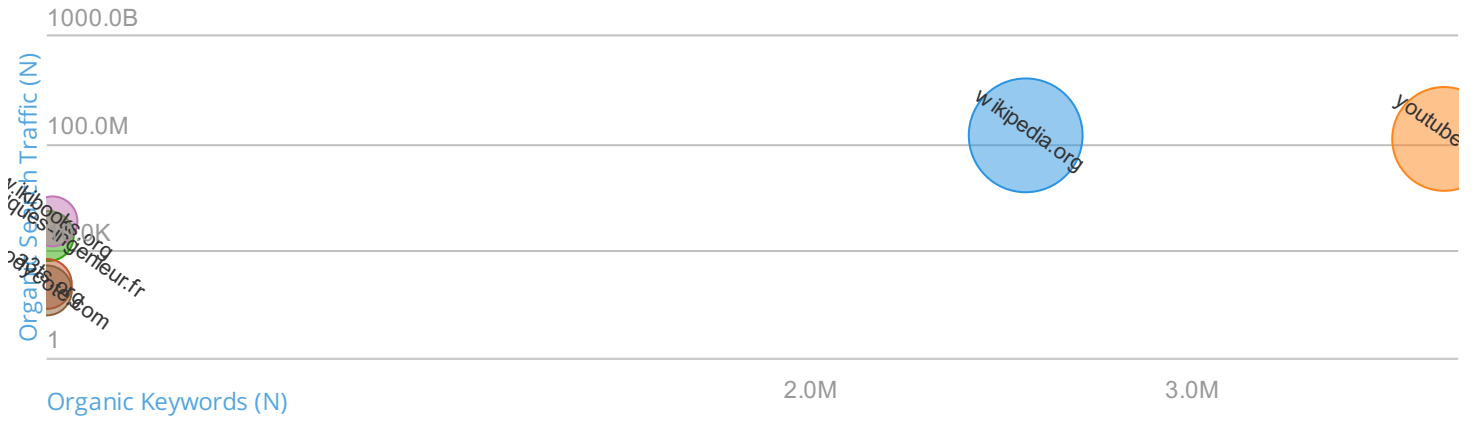
live update MAIN COMPETITORS (280)

FR, bodycote.com

Competitor	Com. Keywords	SE Keywords	Com. Level
wikipedia.org	31	2.6m	4% 
youtube.com	20	3.7m	1% 
techniques-ingenieur.fr	13	5.0k	0% 
a3ts.org	11	43	0% 
wikibooks.org	9	14.8k	0% 

ORGANIC COMPETITIVE POSITION MAP

FR, bodycote.com



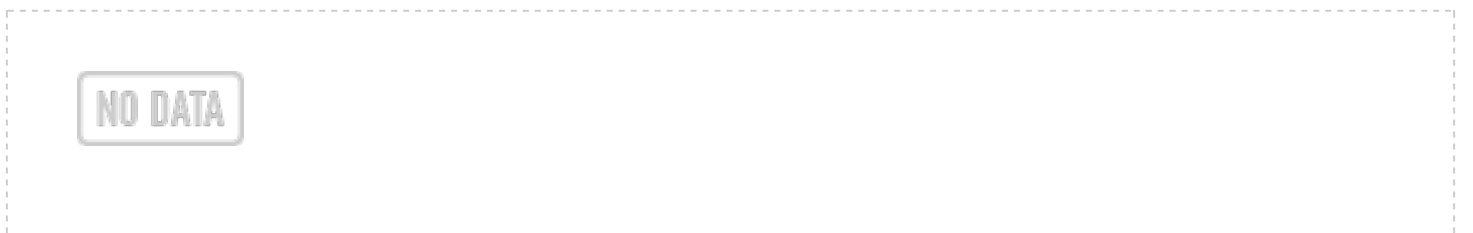
BRANDED TRAFFIC TREND

FR, bodycote.com

Paid search traffic

TOP KEYWORDS

FR, bodycote.com



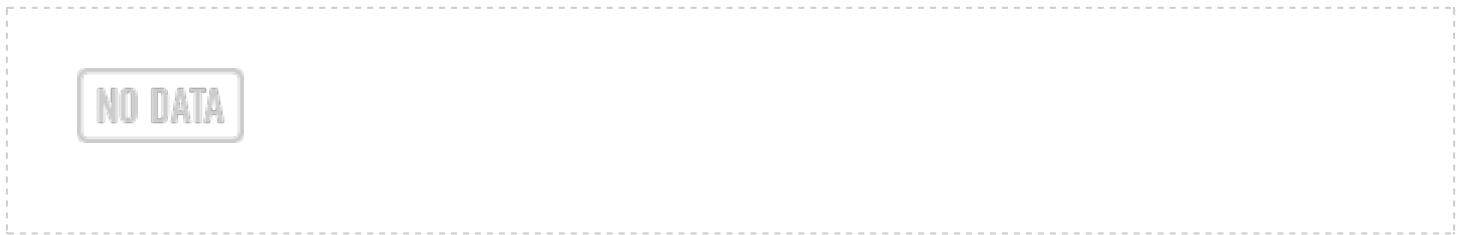
AD COPY POSITION DISTRIBUTION

FR, bodycote.com



MAIN COMPETITORS

FR, bodycote.com



COMPETITIVE POSITIONING MAP

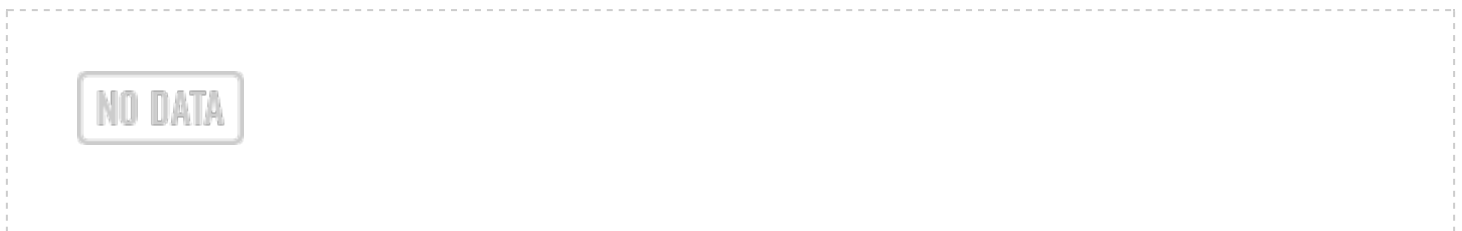
FR, bodycote.com

Paid Search Traffic (N)
bodycote.com

Paid Keywords (N)

SAMPLE ADS

FR, bodycote.com



Backlinks

TOP BACKLINKS

bodycote.com

Referring page Title / Referring page URL	Anchor text / Link URL	Type
Etusivu – Bodycote plc http://www.bodycote.fi/	Reports and results http://www.bodycote.com/en/investors/reports-and-results/2015.a...	-
Etusivu – Bodycote plc http://www.bodycote.fi/	Our strategy http://www.bodycote.com/en/investors/our-strategy.aspx	-
Etusivu – Bodycote plc http://www.bodycote.fi/	Media contact http://www.bodycote.com/en/news-and-media/media-contact.aspx	-
Etusivu – Bodycote plc http://www.bodycote.fi/	Investor and shareholder contacts http://www.bodycote.com/en/investors/investor-and-shareholder-c...	-
Etusivu – Bodycote plc http://www.bodycote.fi/	Shareholder information http://www.bodycote.com/en/investors/shareholder-information/di...	-

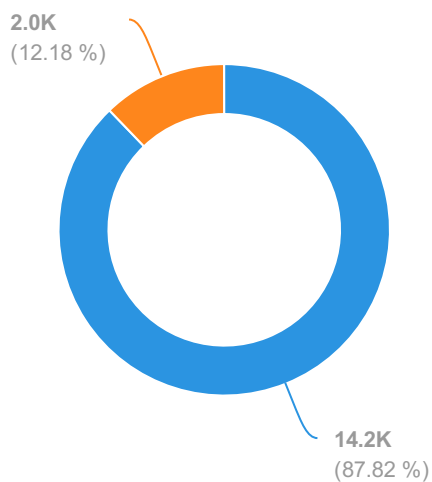
TOP ANCHORS

bodycote.com

Anchors	Domains	Backlinks
Empty anchor	64	12,118
www.bodycote.com	117	517
veuillez nous contacter pour un devis	2	200
bezoek de website van deze referentie.	1	172
senden sie uns ihre anfrage	3	167

FOLLOW VS NOFOLLOW PIE CHART

14.2K
Follow links
2.0K
Nofollow links

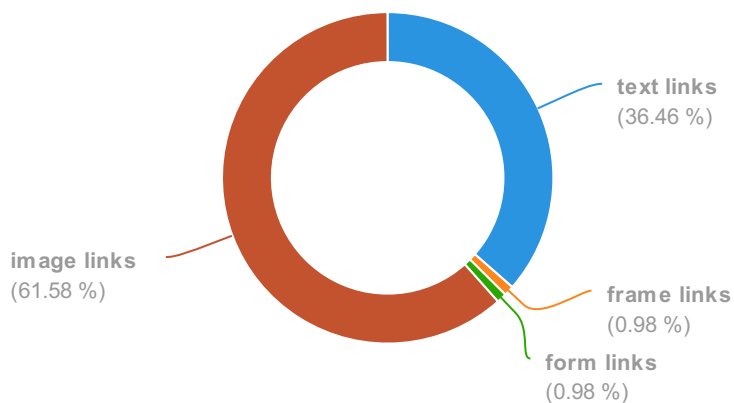


bodycote.com

BACKLINKS TYPE PIE CHART

bodycote.com

6.0K Text links
0 Frame links
0 Form links
10.2K Image links



REFERRING DOMAINS

bodycote.com

Root Domain	Backlinks	IP / Country
metal-supply.dk	4,828	194.88.216.68
food-supply.dk	2,625	194.88.216.68
metalsupply.no	1,868	194.88.216.68
staleo.pl	1,784	79.96.129.34
bodycote.fi	1,201	205.251.251.208

INDEXED PAGES

bodycote.com

Title and URL	Domains	Backlinks
Ana Sayfa – Bodycote plc http://www.bodycote.com/tr-TR	1	1,979
Strona startowa – Bodycote plc http://www.bodycote.com/pl-PL.aspx	1	1,784
Home – Bodycote plc http://www.bodycote.com/	293	1,598
Contacteur Bodycote – Bodycote plc http://www.bodycote.com/fr-FR/site-services/contact-us.aspx	2	200
Contact us – Bodycote plc http://www.bodycote.com/de-DE/site-services/contact-us.aspx	3	197

Display advertising

ADVERTISER PUBLISHERS

bodycote.com

NO DATA

LANDING PAGES

bodycote.com

NO DATA

SAMPLE TEXT ADS

bodycote.com

NO DATA

SAMPLE MEDIA ADS

bodycote.com

NO DATA